

Hailey Sarnecki
Graphic Designer



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EDUCATION

Savannah College of Art and Design (SCAD)

Savannah, Georgia

BFA Graphic Design

Graduation Date — 2021

EXPERIENCE

HEXAGRAMM BOOKS DECATUR, GA (WORK REMOTELY)

MARCH 2021-PRESENT

GRAPHIC DESIGNER

Work in marketing as main graphic designer; design presentations and edit videos for webinars displaying information in digestible manner; create and design graphics for website and email campaigns; take lead on multiple projects; construct brochures and catalogs for digital and print; illustrate books for teaching tools. Since I have started sales for 2022 are projected to increase by 25% because of strong marketing.

KOHL'S MILWAUKEE, WI (WORKED REMOTELY)

JUNE-AUGUST 2020

CREATIVE MARKETING PRINT & PRODUCTION INTERN

Worked in creative marketing for print and production; formatted mailers for printing; consulted with industry veterans to refine designs and finalize concepts for print; constructed files for printing; participated in design challenges to present to the company.

NATIONAL OVARIAN CANCER COALITION FREDERICK, MD

JUNE-AUGUST 2019

GRAPHIC DESIGN & CREATIVE MARKETING

Created brand-aligned media for large scale display; formatted work for both digital and physical landscapes; consulted with team to refine design concept.

BREAST CANCER AWARENESS CUMBERLAND VALLEY, MD

JUNE-OCTOBER 2018

GRAPHIC DESIGN & CREATIVE MARKETING

Worked in a multi-disciplinary setting to produce awareness publication material; met with board directors to help achieve team goals; organized visual formatting to satisfy multiple social platforms.

ACHIEVEMENTS

SCHOLARSHIPS

2017-2021

Academic Honors Scholarship

SCAD Achievement Honors Scholarship

DEAN'S LIST

2017-2021

SKILLS

InDesign
Illustrator
Photoshop
Lightroom
After Effects
Figma
Organization
Communication
Time Management
Collaboration
Conceptualization
Creative Thinking
Problem Solving

INTERESTS

Cooking
Volunteering
Embroidery
Painting
Sketching
Antiquing
Typography

REFERENCES

Available upon request.